“My China Experience”
Video Competition on TV

Purpose
Sino Language Gateway has committed to offer children the opportunity to learn Chinese language through immersion, make new friendships in China, understand and appreciate Chinese culture. To continue this effort, a video competition, co-hosted by Sino Language Gateway, San Francisco State University Confucius Institute, World Channel TV, China Press, Sina.com (North America) – “My China Experience”, will be broadcasted on KMT32 TV station in the Bay Area the Fall of 2010, and on the Internet too via the latest live streaming technology.

The TV competition is designed to encourage appreciation of Chinese culture, discovery of shiny, tiny things in students’ trip to China, and reward those whose talents never fail to impress audience.

Understand, accept, and appreciate a different culture is a crucial component of the cherished tradition of American education. Travel abroad broadens and deepens student’ educational experience. We’d like you to share the experience by submitting a short video with photos and your story.

Submission: 9/15/2010
Acceptable video formats: .avi, .mov, or .mpg. 1) Upload video to http://www.4shared.com (login email: contest@sinolanguage.com, password: chinavideo) AND email contest@sinolanguage.com info required on Entry Form (download at http://www.sinolanguage.org/PDFs/VideoCompetitionEntryForm.pdf). OR 2) Mail DVD and Entry Form to Sino Language Gateway, P.O.Box 23634, San Jose, CA 95153.

Participant: 25 years old or younger, visited China at least once in your life

Entering Qualification: consists of video, photo, music, painting, cartoon, or text. Photo and video must originally shot in China. Music, painting, cartoon, or text maybe added to enhance the photo or video.

Length: 1-2 minutes
Contents: 1. Opening  2. Subject matter  3. Ending

Competition piece may include as many Themes and Presenting Methods listed below as desired, but must include at least one Theme and one Presenting Method to enter the competition.

Theme: city, people, life, culture, place, differences/similarities, interesting findings
Presenting Method: Voiceover, subtitle, serious, humor, funny, cool

Why you want to participate

Earn prizes and impress school with your talent!
Well-rounded youth are what great schools looking for.

Prize: To promote videos of high quality, Sino Language Gateway selects the best works, and awards them with prizes. Prizes include iPod, e-dictionary, Chinese learning software, etc. All participants win Participation Awards. (check website).

Media Exposure: Top 3 winners’ videos will be broadcasted on home.sina.com; photos will be published on China Press.
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How to stand out in this competition

Hints
Think about a particular instance that is memorable to you. What do you learn about the local culture, people, yourself from the instance? How does it change your perspective? What do you want to tell other students thinking of visiting China?

Consider something that captures the moment, or a candid shot of your friends or locals. Impress us with pictures of you and where you travelled.

Selection Criteria
In making their selections, judges look for
Positive thinking
Originality
Impact the trip brought to the student
Creativity
Visual impact

TV Program Broadcasting Schedule: TBA
Student whose video is selected to enter final contest maybe invited to KMT32 TV station for recording (if residing locally) or appears on TV show via video phone.

Above all, remember that the purpose of your sharing is to give others an idea how China is like, and motivate others to learn Chinese, either at local or through an immersion way like the one you did.

Make it special, make it memorable... make it today!

Questions?
Sino Language Gateway
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Event Organizers: Sino Language Gateway, The Confucius Institute at San Francisco State University, Association of Northern California Chinese Schools, World Channel TV, The China Press, Sina.com
Sponsor: IQChinese, China Books