Mission Statement

Student Outreach Services directs the University’s recruitment efforts towards enrolling a student body that meets academic requirements and reflects the broad cultural, ethnic, geographic, and socioeconomic characteristics of the San Francisco Bay Area. SOS consistently collaborates with campus academic departments and Student Affairs units to attract and enroll a highly diverse student body. SOS provides preadmission advising in individual and group settings to prospective students pursuing postsecondary education.

Planning Goals

Goal #1: Help prospective students gain an understanding of the eligibility requirements for admission to SF State.

Goal #2: Help prospective students become knowledgeable about the on-campus housing application process.

Goal #3: Actively involve SF State faculty and staff in planning and developing outreach efforts to prospective students.

Student Learning Outcome #1

After participating in an outreach workshop/preadmission advising session during the year, at least 80% of the prospective students will be able to demonstrate a basic understanding of SF State's admission requirements.

Rationale

Ensures that high school and community college students understand the courses they need to complete, the minimum grade point average they need to meet, and standardized test scores they need to earn to pursue a baccalaureate at SF State.

Measures

Developed separate surveys (one for high school students, one for community college students) for distribution at the end of group preadmission advising sessions/presentations. Survey embedded basic admission requirement items among fun fact items regarding SF State. To exhibit a basic understanding of admission requirements, at least 80% of the prospective students must answer all the embedded admission items correctly.

Timeline

Summer 2011, Fall 2011, Spring 2012

a. At the conclusion of the preadmissions information sessions, presenter distributes survey to visiting high school and community college students
b. Collect ethnic data of the visitors.
c. Determine the percentage that answered all the embedded admission items correctly.
Results

A. **N=661 high school students** completed a survey during AY 11-12; group tour statistics revealed 82% of students self-identified an ethnic category beside “white”, “decline to state”, or “other”.

B. Based on survey results, each admission item was answered correctly by the following percentage of prospective first time college students [see Attachment A]

- #1 N=660 90% answered item correctly
- #3 N=653 88% answered item correctly
- #5 N=661 91% answered item correctly
- #7 N=661 76% answered item correctly

C. In summary, 86% of prospective first time college students demonstrated a basic understanding of SF State’s admission requirements; the “fun facts” were also answered correctly by 86% of the respondents.

D. **N=179 prospective transfer students** completed a survey during AY 11-12; group tour statistics revealed 82% of these students self-identified an ethnic category beside “white”, “decline to state” or “other”.

E. Based on survey results, each admission item was answered correctly by the following percentage of prospective transfer students [see Attachment B]

- #2 N=175 96% answered item correctly
- #4 N=174 91% answered item correctly
- #6 N=179 86% answered item correctly
- #7 N=164 94% answered item correctly

F. In summary, 92% of prospective transfer students demonstrated basic understanding of SF State’s admission requirements. Eighty eight percent (88%) of the group responded correctly to the “fun facts”.

Conclusion
At the end of an on-campus outreach presentation, at least 80% of prospective students, many of them categorized as students of color, were able to demonstrate a basic understanding of SF State’s admission requirements.

Student Learning Outcome #2

Eighty five percent (85%) of the students participating in the SOS/School of Nursing preadmissions information sessions will demonstrate understanding of the criteria that need to be presented for consideration and admission to the impacted Nursing major.

Rationale
Ensures that Nursing applicants understand the minimum eligibility requirements needed to be admitted to the University, and minimum needed to be considered by the Nursing department.

Increased involvement in outreach by faculty and staff in the School of Nursing supports Student Affairs division wide goal #2.

Measures
During Fall 2011, Nursing and SOS representatives will jointly present information at scheduled on-campus preadmission group advising sessions for the BSN program. At the end of each session, a survey will be distributed. Survey items include both basic criteria of the major embedded among basic
admission criteria to SF State. To exhibit a basic understanding of Nursing criteria plus basic transfer admission criteria, at least 85% of the prospective students in attendance must answer each survey item correctly.

**Timeline**
Summer 2011: SOS and School of Nursing jointly established a schedule of Preadmissions Information Sessions to be held on campus 9/14, 9/28, 10/13; both departments jointly developed and finalized survey instrument.

Fall 2011:
1. BSN info sessions will be widely publicized at outreach Transfer Fairs and any workshops/conferences involving community college counselors.
2. Joint survey will be distributed at the end of each preadmission BSN information session.
3. Determine the percentage that answered all the transfer admission items correctly
4. Determine the percentage that correctly answered all the items related to supplemental criteria required by the School of Nursing.

**Results**
A. N=127 prospective applicants to BSN in Nursing completed a survey during Fall 2011.

B. Based on survey results, each admission item was answered correctly by the following percentage of prospective Nursing transfer students [see Attachment C]:

<table>
<thead>
<tr>
<th>Item #</th>
<th>N</th>
<th>Answered Correctly</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>127</td>
<td>90%</td>
</tr>
<tr>
<td>2</td>
<td>127</td>
<td>100%</td>
</tr>
<tr>
<td>3</td>
<td>127</td>
<td>99%</td>
</tr>
<tr>
<td>4</td>
<td>126</td>
<td>98%</td>
</tr>
</tbody>
</table>

C. Based on survey results, 97% of students demonstrated basic understanding of SF State’s admission requirements. See Attachment C.

D. Based on survey results, 94% of students demonstrated basic understanding of School of Nursing admission requirements. See Attachment C.

**Conclusion**
After participating in one of the SOS/School of Nursing preadmissions information sessions, at least 85% of the prospective students answered each survey item correctly, demonstrating an understanding of the criteria that need to be presented for consideration and admission to the University, as well as to the major.

**Student Learning Outcome #3**

After participating in an outreach workshop/preadmission advising session during the year, at least 80% of the prospective students will be able to demonstrate knowledge of the application process to secure on-campus housing in a timely manner.

**Rationale**
Ensures that students understand the separate process they need to complete to access the varied on-campus housing options.

**Measures**
During Summer 2011, a separate survey item regarding on-campus housing was developed, tested, and included in the assessment surveys that are distributed at the end of preadmission advising sessions/presentations. To exhibit a basic understanding of the on-campus housing process, at least 80% of the prospective students must answer the embedded housing item correctly.
**Timeline**
Summer 2011, Fall 2011, Spring 2012
1. At the conclusion of the preadmissions information sessions, presenter distributes survey to visiting high school and community college students
2. Collect ethnic data of the visitors.
3. Determine the percentage that answered the embedded housing item correctly.

**Results**
A. N=515 of 660 (78%) prospective first time college students answered the housing item correctly [see Attachment A]
B. N=128 of 164 (78%) prospective transfer students answered the housing item correctly [see Attachment B]

**Conclusion**
At the end of an on-campus outreach presentation, 78% (2% short of goal) of prospective students, many of them categorized as students of color, were able to demonstrate knowledge of the applicant process to secure on-campus housing in a timely manner. Efforts will be made to emphasize the housing application process during the presentations made in AY 12-13.
Date ____________________________ Your grade level ____________________________

PLEASE CIRCLE YOUR ANSWERS: correct answer is circled, admission item is highlighted

1. What months are considered the priority months to apply for fall admission to SF State?  (N=660)
   29 (42%) a. January/February
   40 (6%) b. August/September
   591 (90%) c. October/November

2. The school colors of SF State are blue and gold.  (N=659)
   60 (92%) a. True
   599 (91%) b. False

3. At what grade levels are college prep courses used in the calculation of the grade point average for admission?  (N=653)
   23 (42%) a. 12th grade only
   576 (88%) b. 10th, 11th, 12th grades
   54 (8%) c. 9th, 10th, 11th grades

4. The school mascot of SF State is the alligator.  (N=656)
   623 (95%) a. True
   33 (5%) b. False

5. The CSU requirement in mathematics is three years. What minimum courses in math must be completed?  (N=661)
   604 (91%) a. Algebra, geometry, intermediate algebra
   42 (6%) b. Prealgebra, algebra, intermediate algebra
   15 (3%) c. Trigonometry, precalculus, calculus

6. The Housing Application to live on campus during Fall 2012 should be submitted:  (N=660)
   97 (15%) a. after receiving the admission letter from the University
   20 (3%) b. before senior year starts
   28 (4%) c. after receiving the financial aid offer letter from the University
   515 (78%) d. as soon as possible after October 1, 2011

7. The total SAT Reasoning (SAT I) score is a combination of three subscores: critical reading, mathematics, and writing. Which combination of subscores are considered in the CSU Eligibility Index?  (N=661)
   57 (9%) a. the combination of mathematics and writing scores
   505 (78%) b. the combination of critical reading and mathematics scores
   99 (15%) c. the combination of all three subscores

8. SF State State University is part of the UC system.  (N=655)
   120 (18%) a. True
   535 (82%) b. False
# Transfer Student Responses

**Date**

**Your class level**

## Please Circle Your Answers

### Correct Answer Is Circled

### Admission Item Is Highlighted

<table>
<thead>
<tr>
<th># Respondents Who Selected Item</th>
<th>1. The school colors of San Francisco State University are purple and gold. (N=173)</th>
</tr>
</thead>
<tbody>
<tr>
<td>168 (97%)</td>
<td>a. True</td>
</tr>
<tr>
<td>5 (3%)</td>
<td>b. False</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>2. For a transfer student, what is the minimum number of transferable semester units required for admission? (N=175)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2 (1%)</td>
</tr>
<tr>
<td>168 (96%)</td>
</tr>
<tr>
<td>5 (3%)</td>
</tr>
<tr>
<td>0</td>
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</tbody>
</table>

<table>
<thead>
<tr>
<th>3. The alligator is the mascot of San Francisco State University. (N=173)</th>
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<tbody>
<tr>
<td>154 (89%)</td>
</tr>
<tr>
<td>19 (11%)</td>
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<thead>
<tr>
<th>4. Which 4 areas of study are required for admission? (N=174)</th>
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<tbody>
<tr>
<td>6 (3%)</td>
</tr>
<tr>
<td>2 (1%)</td>
</tr>
<tr>
<td>159 (91%)</td>
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<tr>
<td>7 (4%)</td>
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<tr>
<th>5. The Housing Application to live on campus during Fall 2012 should be submitted: (N=164)</th>
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<tbody>
<tr>
<td>31 (19%)</td>
</tr>
<tr>
<td>1 (1%)</td>
</tr>
<tr>
<td>4 (2%)</td>
</tr>
<tr>
<td>128 (78%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>6. What is the minimum transferable grade point average required for non-impacted majors for California residents? (N=179)</th>
</tr>
</thead>
<tbody>
<tr>
<td>153 (86%)</td>
</tr>
<tr>
<td>10 (5%)</td>
</tr>
<tr>
<td>9 (5%)</td>
</tr>
<tr>
<td>7 (4%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>7. What months are considered the priority filing period for fall semester admission? (N=174)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 (1%)</td>
</tr>
<tr>
<td>6 (3%)</td>
</tr>
<tr>
<td>3 (2%)</td>
</tr>
<tr>
<td>164 (94%)</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>8. SF State University is part of the UC system (N=173)</th>
</tr>
</thead>
<tbody>
<tr>
<td>22 (13%)</td>
</tr>
<tr>
<td>151 (87%)</td>
</tr>
</tbody>
</table>
Questionnaire for Transfer Students

Please circle the correct answer:

CORRECT ANSWER IS CIRCLED

# respondents who selected item

1. For transfer students, what is the minimum number of transferable semester units required for admission? (N=127)
   a) 88 (11%)  b) 114 (90%)  c) 70  d) 90 (9%)

2. Which 4 areas of study are required for admission? (N=127)
   a) Oral Communication, Physical Science, Humanities, and Quantitative Reasoning
   b) Written Communication, Arts, Quantitative reasoning, and Oral Communication
   127 (100%)
   c) Oral Communication, Written Communication, Critical Thinking and Quantitative Reasoning
   d) Oral Communication, Physical & Life Science, Written Communication, Humanities

3. Transfer students who apply to the nursing program must list an alternative non-impacted major on their university application. (N=127)
   126 (99%)
   a) True  b) False  c) 1 (1%)

4. What months are considered the priority filing period for fall semester admission? (N=126)
   1 (1%)
   a) January/February
   b) August/September
   c) September/October
   124 (98%)
   d) October/November

5. What is the minimum GPA required to submit an application to the nursing major? (N=126)
   125 (99%)
   a) 2.0  b) 3.0  c) 3.70  d) 2.50  e) 1 (1%)

6. Once a student begins the nursing major how many semesters will it take to complete the program? (N=126)
   122 (97%)
   a) 7  b) 5  c) 4  d) 8  e) 3  f) 2  g) 1 (1%)

7. Students who already possess a bachelor's degree can be admitted into the nursing program. (N=127)
   108 (85%)
   a) True  b) False  c) 19 (15%)

8. Upon completing the nursing major students will have earned: (N=127)
   9 (7%)
   a) A Registered Nursing license
   b) A nursing bachelor of arts degree
   116 (91%)
   c) A nursing bachelor of science degree
   d) A nursing associate degree

9. Results of which of exam must be submitted with the School of Nursing application? (N=127)
   0 (0%)
   a) Nursing Entrance Exam (NET)
   3 (2%)
   b) Test of Essential Academic Skills (TEAS) 4
   124 (98%)
   c) Test of Essential Academic Skills (TEAS) V
   d) GRE

SOS 2011-12  7