Division of Student Affairs  
San Francisco State University  
Athletics  
Student Learning Outcomes  
2011-2012 Assessment Plan  

Mission Statement  
The mission of the Athletic Department at San Francisco State University is to provide a broad-based NCAA Division II intercollegiate athletics program that fosters the physical, intellectual, social and emotional development of a diverse and highly skilled group of student-athletes. Participants are given instruction in the theory, technique, rules and appropriate behavior related to selected NCAA sports. Participants utilize academic, medical/health and media resources provided by the department to maximize and/or enhance their experience. Intercollegiate athletics are an important part of the heritage and vitality of the University and provide an opportunity for students, faculty, staff, alumni and friends to share experiences, and by doing so, enhance the cohesiveness of campus life.

Rationale: The Athletic Department assists in creating a learning environment that promotes intellectual and athletic accomplishment by providing excellent instruction and support services to our student-athletes. In addition, the department engages and reaches out to the University and Bay Area communities with programs and events that encourage respect, diversity, equity and good sportsmanship, all hallmarks of the City of San Francisco and the region.

Planning Goals  

Goal #1: Provide an environment that promotes and encourages academic success. (Indirect Link to APEE Goal #2 – Writing)

Goal #2: Instill a sense of good sportsmanship for all participants. (Indirect Link to APEE Goal #5 – Full Participation and APEE Goal # 6 – Resource to Community)

Goal #3: Increase spirit activities and encourage spectator participation at competitive events. (Indirect Link to APEE Goal #5 – Full Participation and APEE Goal # 6 – Resource to Community)

Goal #4: Provide equitable athletic opportunities for both men and women in the San Francisco State Athletic Program. (Link to APEE Goal #1)

Student Learning Outcome #1  
After participating in two sessions (one in the fall and one in the spring) with Athletic Department academic advisors designed to direct course selection and passing grades, student-athletes’ progress toward their degree program will be evaluated by the compliance officer. 90% of the student-athletes participating in the program will meet the annual NCAA Eligibility and SFSU Academic Graduation Requirements.

Rationale  
An important role of the Athletic Department academic advisor and compliance officer is to provide students with information necessary for their continued academic and athletic success. Therefore, these two sub-units will work together to develop a program that provides essential academic information for the student-athletes to assess their academic progress and insure their
**Measures**
After attending two counseling sessions with the Athletic Department academic advisors student-athlete’s progress towards their degree will be evaluated by the compliance officer. All student-athletes will participate in the counseling program and 90% of the student-athletes participating in the program will meet the annual NCAA Eligibility and SFSU Academic Graduation Requirements by passing 24 satisfactory progress units with an average GPA of 2.0.

**Results**
To be reported at the end of the 2011/2012 academic year.

**Conclusion**
To be reported at the end of the 2011/2012 academic year.

**Student Learning Outcome #2**

After participating in a team meeting with the Athletic Director focusing on individual behavior and sportsmanship, 98% of the participants will model appropriate behavior and demonstrate good sportsmanship throughout the academic/athletic year.

**Rationale**
One of the primary objectives of the NCAA Division II strategic plan is the creation of a favorable game environment for participants and fans. A major focus for San Francisco State University Athletics, in this regard, is to promote good sportsmanship and model behavior.

**Measures**
A record will be maintained by the Director of Athletics of all serious game (expulsions) and/or individual behavioral infractions during the year. These items will be tabulated by instance and individual and compared to the student-athlete population as a whole. Additionally, this data will be compared to that of previous years to determine trends.

**Results**
To be reported at the end of the 2011/2012 academic year.

**Conclusion**
To be reported at the end of the 2011/2012 academic year.

**Student Learning Outcome #3**

After participating in a community outreach activity during the off season student-athletes will form focus groups to discuss and determine the 3 most important things the learned as a result of their engagement with community groups.

**Rationale**
One of the primary goals of the NCAA Division II strategic plan and an essential component of the San Francisco State University mission is the interaction between our students and the community.

**Measures**
The facilitator for the focus group will record in writing a list of 3 most important items learned by the student-athletes as a result of their involvement in community activities. The results will be used to motivate additional community engagement for future student-athletes.

**Results**
To be reported at the end of the 2011/2012 academic year.
**Conclusion**
To be reported at the end of the 2011/2012 academic year.

**Program Objective #1**

The Athletic Director will implement budgets that provide scholarships and operational funding for men’s teams and women’s teams that is within 5%-10% of the proportion of NCAA eligible men and women undergraduates on campus for the next three years.

**Rationale**
One of the key tenets of our educational system is providing equitable access and opportunity to all students. In athletics, where competition does not generally cross gender lines, it is incumbent upon the administration to provide funding that ensures a just distribution of resources to both women’s and men’s teams.

**Measures**
The Equity in Athletics Disclosure Act report will be prepared annually by the department budget manager and reviewed to ensure that an equitable proportion of funding is provided for scholarships and operational expenses for each gender.

**Results**
To be reported at the end of the 2011/2012 academic year.

**Conclusion**
To be reported at the end of the 2011/2012 academic year.