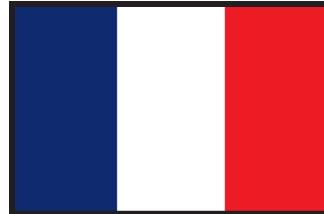


# MANAGEMENT INSTITUTE (MBAI)



## FRANCE



### REQUIREMENTS:

- 60 UNITS OR MORE COMPLETED BY DEPARTURE
- 2.75 GPA
- LANGUAGE OF INSTRUCTION: ENGLISH
- PRIORITY FOR STUDENTS WITH FRENCH COURSEWORK
- SEMESTER OR YEAR OPTIONS AVAILABLE

### Management Institute (<http://www.mba-institute.com>)

The Management Institute, located in Paris, offers a four-year French-American undergraduate program in international management. The school was founded in 1982 by the IPESUP group, a leading participant in the private-educational sector in France.

The Management Institute's program is an original melding of an American B.B.A. curriculum and the curriculum of a French undergraduate business school (école de commerce). It consists principally in French, American and international management courses. Business courses are complemented by a strong liberal-arts program, including a substantial number of courses concerning the United States, as well as by the intensive study of English and at least one other modern language. The Institute thus prepares its graduates to work or study comfortably and efficiently on either side of the Atlantic.

The Institute has two working languages, French and English. Roughly 70% of the courses are taught in English, the choice depending on the subject matter and on the professor's mother tongue.

### PROGRAMS FOR:

- BUSINESS MAJORS

### Academic Calendar

Fall Semester: September - January

Spring Semester: January - June

### Application Deadlines:

Fall Term - March 1st

Spring Term - October 1st

### FINANCING YOUR: SEMESTER YEAR

SFSU TUITION	\$3138	\$6276
AIRFARE/TRANS	\$1200	\$1400
HOUSING	\$3200	\$6400
MEALS	\$2500	\$5000
BOOKS/SUPPLIES	\$400	\$600
INSURANCE	\$250	\$500
PERSONAL	\$1000	\$2000
TOTAL	\$11,688	\$22,426

These are estimated costs. Students should plan emergency funds as well.

The Office of International Programs at SFSU  
 Village Centennial Square—C  
 1600 Holloway Ave.  
 San Francisco, CA 94132  
 Phone: +1(415) 338-1293 Fax: +1 (415) 338-6234  
 E-mail: [studyabr@sfsu.edu](mailto:studyabr@sfsu.edu)

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# Study Abroad

<http://www.sfsu.edu/~studyabr/>

# MANAGEMENT INSTITUTE

## Potential Course Offerings:

(Course listings are based on a recent semester and are not guaranteed to be offered during your course of study)

For more courses and the most current listings, visit:  
<http://www.mba-institute.com/media/en/programme-north-american-bba.pdf>

### GENERAL

- Math for Business Decision-Making
- Advanced Statistics
- Statistical Inference
- E-Commerce
- Computer Studies

### ACCOUNTING

- French Accounting
- Advanced French Accounting
- French Cost Accounting
- American Financial Accounting
- American Managerial Accounting
- Managerial Accounting

### ECONOMICS

- Microeconomics I & II
- Macroeconomics II & II

### FINANCE

- Mathematics for Finance
- Introduction to Financial Markets and Portfolio Management

### LAW , TAXATION, AND LABOR STUDIES

- French Taxation
- Legal Structures
- An Introduction to the French Legal System
- Labor Law
- Law & Business
- French Business Law

### MARKETING

- Marketing Principles
- Strategic Marketing
- Marketing Research Methodology
- Sales Techniques
- Consumer Behavior
- Advertising
- American Business Culture
- Sociology

### MANAGEMENT

- Management Strategy
- Management Control
- Management Science



## NEXT STEPS:

1. Visit our website: [www.sfsu.edu/~studyabr](http://www.sfsu.edu/~studyabr)
2. Come to a Study Abroad Info Meeting
3. Research programs on the web and at OIP
4. **Apply Now!!**  
<http://www.sfsu.edu/~studyabr/ApplyNow.html>

## SCHOLARSHIP OPPORTUNITIES:

The French Government allocates a considerable number of grants to foreign students every year. For more information visit:

<http://www.ambafrance-us.org>

For more information, visit the Scholarships page of our website at:

<http://www.sfsu.edu/~studyabr/scholarships.htm>

## HOUSING:

Housing is not easy to find in Paris, and dormitories are rare in France. Rent here can be more expensive than in many medium-size American cities, but it is not at Manhattan levels. The International Office at the Institute will do their best to help you find an apartment in Paris. There are also several online sources, many in English, for leads on apartments.

<http://www.fusac.fr>

<http://www.pap.fr/uk/default.asp>

<http://www.entrepaticuliers.com>



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