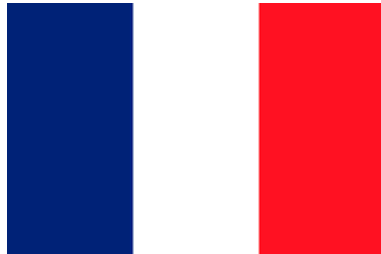


ESCEM, TOURS/POITIERS



PROGRAMS FOR:

- BUSINESS MAJORS
- MBA STUDENTS

REQUIREMENTS:

- 60 UNITS OR MORE COMPLETED BY DEPARTURE
- 2.75 GPA
- LANGUAGE OF INSTRUCTION: ENGLISH
- PRIORITY FOR STUDENTS WITH FRENCH COURSEWORK
- SEMESTER, SUMMER OR YEAR OPTIONS AVAILABLE

Tours, France

Approximately 60 kilometers from Paris, and renowned for its gastronomy and its chateaux, Tours is classified as a "city of art and history". The Tours campus is served by a bus route, which takes just 10 minutes to reach the city center, and which runs until one in the morning. It is situated just 5 minutes by car from the railway station and fifteen minutes from the airport. The campus covers an area of 12,000 square meters, of which 2,000 are reserved specifically for the students (associations, cafeteria, Student Bureau, etc.). The site has a restaurant with an excellent atmosphere, which serves the students, the lecturers and the administrative staff.

Poitiers, France

Just 90 minutes from Paris and 150 km from the ocean, Poitiers as the capital of the Poitou-Charentes Region, benefits from an enviable geographic location. The Poitiers campus is located at the very heart of the city, in a magnificent building which dates from the 18th century, and is particularly proud of its information library and multimedia room. Close to shopping and only 5 minutes from the railway station, several bus routes serve it. The college covers an area of almost 4,000 square meters.

Academic Program

Created in April 1998 from the merger between the Esc Tours group and the Esc Poitiers group, the ESCEM group is now placed as the one of the largest of the French management colleges. Each campus offers a series of management and business courses taught in English as well as French language courses, for those wish to improve their language skills. Poitiers campus offers the opportunity for graduate students to complete MBA level courses in English.

Academic Calendar

Fall Semester: **September – December**

Spring Semester: **January – June**

Application Deadlines:

October 1st for Spring Semester

March 1st for Fall and Academic Year

FINANCING YOUR: SEMESTER YEAR

TUITION	\$1881	\$3762
AIRFARE/TRANS	\$1200	\$1400
HOUSING	\$2500	\$5000
MEALS	\$2500	\$5000
BOOKS/SUPPLIES	\$400	\$600
INSURANCE	\$250	\$500
PERSONAL	\$1000	\$2000
TOTAL	\$9,731	\$18,262

These are estimated costs. Students should plan emergency funds as well.

The Office of International Programs at SFSU
Administration Building 458A
1600 Holloway Ave.
San Francisco, CA 94132
Phone: +1(415) 338-1293 Fax: +1 (415) 338-6234
E-mail: studyabr@sfsu.edu



SF STATE

Study Abroad

<http://www.sfsu.edu/~studyabr/>

ESCEM BUSINESS SCHOOL

Potential Course Offerings:

(Course listings are based on a recent semester and are not guaranteed to be offered during your course of study)

For more courses and the most current listings, visit:

<http://www.escem.fr>

TOURS CAMPUS

Undergraduate Courses

- Marketing Management
- E-Commerce
- Management
- Strategic Management
- Management Accounting
- Organizational Behavior
- Management
- Advertising
- French as a Foreign Language

POITIERS CAMPUS

Undergraduate Courses

- Management Control
- Group Accounting and Fiscal Policies
- Financial Decisions and Policies
- Stock Exchange Management
- Development and Management of Information System Projects
- Industrial Management of Information System Projects
- Strategic and International Marketing
- Human Resources Management
- Intercultural Management
- E-Management
- E-Commerce
- Management
- Strategic Management
- Management Accounting
- Marketing Management
- Strategy and competitive contexts
- Organizational Behavior
- Advertising
- French as a Foreign Language

Graduate Level Courses

Poitiers Campus only

- International Trade: Physical and Financial Aspects
- International Strategic Management
- Financial Analysis
- Logistics Operation Management
- International Accounting and Management Accounting
- Contribution of bankers to development of international trade
- French as a Foreign Language



NEXT STEPS:

1. Visit our website: <http://www.sfsu.edu/~studyabr>
2. Come to a Study Abroad Info Meeting
3. Research programs on the web and at OIP
4. Come to an Application Workshop

Times for Info Meetings and App. Workshops at:

<http://www.sfsu.edu/~studyabr/calendarevents.htm>

SCHOLARSHIP OPPORTUNITIES:

The French Government allocates a considerable number of grants to foreign students every year. For more information visit:

<http://www.ambafrance-us.org>

For more information, visit the Scholarships page of our website at:

<http://www.sfsu.edu/~studyabr/scholarships.htm>

HOUSING:

International exchange students at both of ESCEM Tours and Poitiers campuses have two options for accommodation. The ESCEM International Office can find you a room or studio within the student dormitories, or you can seek out accommodation on your own. In both instances, you can find out more information on the International Office's website at:

<http://www.escem.fr>



SF STATE

Study Abroad

<http://www.sfsu.edu/~studyabr/>