

CITY UNIVERSITY OF HONG KONG



•Kowloon



香港城市大學
City University
of Hong Kong



城大商學院
College of Business
A Key Business Education Hub - in China for the World

HONG KONG

REQUIREMENTS:

- **60 UNITS OR MORE COMPLETED BY DEPARTURE**
- **3.0 GPA. LOWER GPA WILL BE CONSIDERED.**
- **DECLARED MAJOR COLLEGE OF BUSINESS**
- **PREFERENCE GIVEN TO STUDENTS WITH ONE OR MORE SEMESTERS CHINESE LANGUAGE STUDY AND AT LEAST ONE COURSE IN CHINESE HISTORY/CULTURE/POLITICS**
- **LANGUAGE OF INSTRUCTION: ENGLISH, WITH THE OPTION TO STUDY CHINESE**
- **SEMESTER OR YEAR OPTIONS AVAILABLE**

City University of Hong Kong:

<http://www.cb.cityu.edu.hk/home/>

Since its establishment in 1984, City University has been endeavoring to provide quality education to the Hong Kong community and meet the needs of our knowledge-based society. During the past 20 years, it has grown from a small institution, housed in temporary premises, offering 9 academic programs to less than 1,000 students, to a major University with an international reputation for teaching and scholarship, enrolled over 20,000 students on programs of all levels from associate degree to postgraduate research. Dynamic and upward moving, City University ranks among the best 200 universities worldwide and its social sciences departments/programs have been ranked 61st of the top 100 in the world by the Times Higher Education Supplement in UK, signifying the growing international standing of the University.

Student Experience Report:

<http://www.sfsu.edu/~studyabr/ExperienceReports/City U HK Experience 2009.pdf>

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PROGRAMS FOR:

- College of Business

Academic Calendar

Fall Semester: August—December

Spring semester: January—May

Application Deadlines:

Sept. 15th for Spring Semester

March 1st for Fall and Academic Year

FINANCING YOUR: SEMESTER YEAR

SFSU TUITION	\$3138	\$6276
AIRFARE/TRANS	\$1200	\$1400
HOUSING	\$750	\$1500
MEALS	\$1250	\$2500
BOOKS/SUPPLIES	\$100	\$200
INSURANCE	\$250	\$500
PERSONAL	\$1000	\$2000
TOTAL	\$7688	\$14376

These are estimated costs. Students should plan emergency funds as well.



SF STATE

Study Abroad

<http://www.sfsu.edu/~studyabr/>

CU HONG KONG COLLEGE OF BUSINESS

Prospective Available Courses

The list below offers a representative sample of the course offerings. For additional courses students should refer to the College of Business website.

For specific courses and the most current listings, visit:
<http://www.cb.cityu.edu.hk/>

Economics and Finance

- Introduction to Financial Trading
- E-Economics
- Urban Economics
- Asia Pacific Capital Markets
- Principles of Econometrics
- Mathematics for Economics and Finance
- Microeconomics for Business Strategy
- Security Analysis and Portfolio Management
- Experimental Methods in Economics/Finance

Information Systems

- Systems Analysis
- Problem Solving with Business Information Systems
- Chinese Information Systems
- Design and Implementation of Business Software
- Business Software Production
- Business Data Communications & Networking

International Business

- Cross-cultural Negotiations
- Global Human Resources Management
- Management & E-Commerce
- International Marketing

Management

- Business Negotiation
- Chinese Management
- Comparative Management
- Statistics for Management Decisions
- Quality and Productivity Management
- Risk Management Models

Marketing

- Marketing in China
- E-Marketing
- International Marketing
- New Product and Technology Marketing
- Consumer Behaviour
- Cultural Advertising in Asia



NEXT STEPS:

1. Visit our website: www.sfsu.edu/~studyabr
2. Come to a Study Abroad Info Meeting
3. Research programs on the web and at OIP
4. **Apply Now!!**
<http://www.sfsu.edu/~studyabr/ApplyNow.html>

SCHOLARSHIP OPPORTUNITIES:

For more information, visit the
Scholarships page of our website at:
<http://www.sfsu.edu/~studyabr/scholarships.htm>

HOUSING:

Housing for international exchange students is arranged by the university at very low cost. City University of Hong Kong provides students with dormitory housing centrally located at the main part of the university. The cost of one semester of housing on this program is approximately equivalent to one month of housing, on average, for students living in San Francisco.

Please visit the following site for more informa-



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Study Abroad

<http://www.sfsu.edu/~studyabr/>