

MODUL UNIVERSITY VIENNA



REQUIREMENTS:

- 60 UNITS OR MORE COMPLETED BY DEPARTURE
- 2.75 GPA
- LANGUAGE OF INSTRUCTION: ENGLISH
- PRIOR COLLEGE-LEVEL GERMAN LANGUAGE COURSES ARE RECOMMENDED, BUT NOT REQUIRED
- SPRING SEMESTER OR YEAR OPTIONS AVAILABLE

MODUL University Vienna (<http://www.modul.ac.at/>)

Established by the Vienna Chamber of Commerce and Industry and accredited by the Austrian Accreditation Council in 2007, MODUL University (MU) in Vienna has dedicated itself to providing a multidisciplinary approach to learning to all of its students. MU vows to respond creatively to all local, national, and global change while upholding its values of stewardship, knowledge, progress and innovation, justice, and mutual respect.

Vienna , Austria

Vienna—Wien in German—is both the capital city of the Republic of Austria as well as one of Austria’s nine states. The city sits in the east of Austria close to the Czech, Slovakian, and Hungarian borders. Thanks to this close proximity, Vienna boasts amazing cuisine that fuses all of these cultures together. Proudly sporting no slums, Vienna is one of the safest cities in the world, and the center of the city is a designated UNESCO World Heritage Site. The city is also known for its lavish balls that happen each year, starting in November and carrying on for about three months each year. The city boasts over 100 art museums that attract an average of 8 million tourists each year, and boasts many grand cathedrals, the most famous one being St. Stephan’s Cathedral.

PROGRAMS FOR:

- Hospitality and Tourism Management

Academic Calendar

Fall Semester: September – February
Spring Semester: March – July

Application Deadlines:

Fall and Spring Terms - March 1st
Spring Term - October 1st

FINANCING YOUR: SEMESTER YEAR

	SEMESTER	YEAR
TUITION	\$3138	\$6276
AIRFARE/TRANS	\$1400	\$1600
HOUSING	\$1500	\$2500
MEALS	\$1000	\$2000
BOOKS/SUPPLIES	\$260	\$520
INSURANCE	\$250	\$500
PERSONAL	\$1000	\$2000
TOTAL	\$8,548	\$15,396

These are estimated costs. Students should plan emergency funds as well.

Last Updated: 08/02/2011

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<http://www.sfsu.edu/~studyabr/>

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Potential Course Offerings:

(Course listings are based on a recent semester and are not guaranteed to be offered during your course of study). For more courses and the most current listings, visit:

<http://www.modul.ac.at/thm/bba/curriculum>

Business Course Clusters Available:

Tourism and Economics Cluster

- Mathematics and Statistics
- Applied Statistics
- Economics
- Economics of Tourism
- Tourism Policy
- Tourism Analysis
- Latest Trends and Innovations in Tourism

Financial Management Cluster

- Accounting and Management Control
- International Accounting Standards
- Cost Accounting and Controlling
- Benchmarking and Balanced Scorecard
- Operational Analysis and Forecasting

Marketing Management Cluster

- Marketing and Strategic Marketing Planning
- Marketing Research and Consumer Behavior
- Marketing Research Project
- Hospitality Marketing
- Tourism Marketing
- Special Interest Management
- Revenue Management
- Advertising and Marketing Communication
- Marketing Simulation Game

Business Administration and Management Cluster

- Business Administration
- Human Resources Management
- Quality Management
- Project Management
- Hospitality Management
- Resort and Leisure Management
- Property Development Management
- Entrepreneurship

Information Technology - IS Cluster

- Information Systems
- Tourism Business Applications
- Hospitality Business Applications
- E-Business
- Tourism Web Information Systems Dev
- Hospitality Web Information Systems Dev I

Communication Cluster

- Leadership and Team Building Management
- Inter-Cultural Communication
- Rhetoric and Presentation
- Academic Writing

Business Law Cluster

- Business Law
- Tourism Law



NEXT STEPS:

1. Visit our website: www.sfsu.edu/~studyabr
2. Come to a Study Abroad Info Meeting
3. Research programs on the web and at OIP
4. **Apply Now!!**
<http://www.sfsu.edu/~studyabr/ApplyNow.html>

SCHOLARSHIP OPPORTUNITIES:

For more information, visit the Scholarships page of our website at:
<http://www.sfsu.edu/~studyabr/scholarships.htm>

HOUSING:

When it comes to housing, students have a wide range of options. They can find housing with the Ministry of Education, the Austrian Exchange Service, or simply find their own apartment to share. If students do not wish to find housing on their own, MODUL University will find housing for them. Estimated housing costs do not exceed 300 euro per month. For more information, please go to:

http://www.modul.ac.at/exchange_accommodation



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