

# EBS LONDON

SFSU Bilateral Program

# EBS London

*Study International Business in the heart of the European business world, the United Kingdom! With instruction in English, and a high reputation among Business schools in Europe this program affords tremendous opportunities!*

## United Kingdom

### London

The largest city in Europe, London is home to about seven million people and covers 625 sq. miles. The capital was founded by the Romans in the first century AD as a convenient administrative and communications center and a port for trade with Continental Europe. For a thousand years it has been the principal residence of British monarchs as well as the center of business and government, and it is rich in historic buildings and treasures from all periods. In addition to its diverse range of museums, galleries and churches, London is an exciting contemporary city, packed with a vast array of entertainments and shops, including The British Museum, Westminster Abbey, The Tower of London, The Tate Gallery, Hyde Park, Buckingham Palace and much more.

### The European Business School

Established in 1979, The European Business School London was the first private business school in the United Kingdom to award fully validated BA (Hons) degrees and is now regarded by employers worldwide as a center of excellence for future business leaders.

EBS London is located at Regent's College in Regent's Park, one of central London's most beautiful Royal Parks. The main quadrangle of classrooms is only 15 minutes way from the City of London, the West End and the many attractions of this exciting European city.

Tate Library offers EBS London students extensive resources in its 38,000 volumes from its main collections. The library also holds over 300 specialist and professional journals as well as daily newspapers from France, Italy, Germany, Spain, the USA and UK. The IT Centre is also linked to the JANET network which offers a connection to every other major university library in the UK, giving free access to their on line catalogues.

Regent's College has football, volleyball and basket ball teams, competing against other colleges in London. There is also tennis, basketball, and volleyball courts available for student use. Indoor activities offer a 10 station multi-gym, a sauna, dance studio and an assortment of sports equipment for hourly rental. Not far from Regent's College is the International House, where students can enjoy badminton, snooker, bridge, chess, darts, field hockey, football, karate, aerobics, modern dance, squash, table-tennis, steambath/Jacuzzi and sauna.

### Academic Calendar

*(Dates are approximate and subject to change)*

Fall Semester: Sept. - December

Spring Semester: Feb. - June

### Eligibility Requirements



Be an enrolled SFSU degree seeking student, or community college student eligible to enter SFSU and begin studies by program start date.



Have a cumulative grade point average of 3.0 or above.



Have upper division or graduate standing by the end of term prior to departure.



Be an upper division or graduate business student, with the appropriate prerequisite coursework.

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## Course Offerings Features

### Level 1

Business Communication Skills  
 Information Technology for Business  
 Financial Accounting  
 Understanding Business Data  
 Introduction to Financial Markets  
 Introduction to Business Law  
 Microeconomics  
 Business Psychology  
 Introduction to Financial Markets  
 Foundations of Global Political Economy  
 Media in the Marketing Environment

### Level 2

Managerial Accounting  
 Macroeconomics Analysis  
 Human Resource Management  
 Principles of Marketing  
 Information Management  
 Introduction to Cross-Cultural Studies  
 Law and the Corporation  
 Law and the Individual  
 Principles of Financial Management  
 Global Banking  
 Introduction to International Business  
 Information Management  
 Information Systems for Small Businesses  
 Political Economy of Business  
 Introduction to Modern Management  
 Management Science  
 Business Forecasting  
 Services Management

### Level 3

Business Economics  
 Management Strategy  
 International Economics  
 Consumer Behavior  
 Creative Management  
 Multinational Financial Management  
 Financial Risk Management  
 International Trade Operations  
 Entrepreneurship and New Business Creation  
 Advanced Global Political Economy  
 Direct Marketing and Internet Marketing  
 European Law  
 Information Systems and Strategy  
 Mergers and Acquisitions  
 International Human Resource Management  
 Issues in Corporate Finance

### For more information

Be sure to check out the university's website:

<http://www.ebslondon.ac.uk>

Bilateral Exchanges are official programs of San Francisco State University. They offer students unique opportunities to study overseas as part of their degree programs.

✓ Exchange students are still SFSU students while they are studying at the host university overseas.

✓ Exchange students continue to pay SFSU tuition, while the tuition at the host university is waived.

✓ Exchange students earn regular academic credit for all regular coursework done at the overseas campus.

✓ All **SFSU financial aid** (except work study) is applicable overseas.

## More Info:

### 1. JOIN IECC!

Meet the alumni and visiting exchange students from the various host institutions!

[userwww.sfsu.edu/~ieec/](http://userwww.sfsu.edu/~ieec/)

### 2. check out our website!

[www.sfsu.edu/~studyabr](http://www.sfsu.edu/~studyabr) for

"Student Experience Reports" and useful internet links

### 3. Stop by the office if you have any other questions!

Office of Int'l Programs, ADM 450  
 San Francisco State University  
 1600 Holloway Avenue  
 San Francisco, CA 94132  
 Tel: +1 (415) 338-1293  
 Fax: +1 (415) 338-6234  
[studyabr@sfsu.edu](mailto:studyabr@sfsu.edu)

## Financing Your Semester or Year

Tuition (regular SFSU):	\$1,440.00	\$2,880.00
Round-trip airfare:	\$1,000.00	\$1,000.00
Books & Project Materials	\$ 300.00	\$ 600.00
Room, Board, and utilities:	\$4,800.00	\$9,600.00
Health Insurance (required)	\$ 200.00	\$ 400.00
Personal Expenses and :	\$1,500.00	\$3,000.00 (entertainment, incidentals, books, etc.)
<b>TOTAL ESTIMATE:</b>	<b>\$9,240.00</b>	<b>\$17,480.00</b>

*These are estimated costs for an academic year. Students should plan emergency funds as well.*

## Next Step

1. Research program in the Study Abroad Library (ADM 450) and at the host institution website.
2. Meet with Jennifer Viale in COB Advising Center (BUS 137)
3. Go to an application meeting.  
 (check [www.sfsu.edu/~studyabr](http://www.sfsu.edu/~studyabr) and click on [Calendar Events](#))

**APPLICATION DEADLINES:**  
**Fall Term - March 1st**  
**Spring Term - October 1st**