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- 9 a. Student Learning Outcomes – embedded in finance courses:
- 10 • Students have basic competencies in business related disciplines
 - 11 • Students demonstrate effective written communication skills
 - 12 • Students demonstrate effective oral communication skills
 - 13 • Students demonstrate analytical, quantitative, and critical thinking skills
 - 14 • Students develop personal and team skills that facilitate achievement of personal and
 - 15 organization goals
 - 16 • Students understand the ethical, legal, political, social and cultural environmental issues
 - 17 related to the operation of business.
- 18
- 19 b. Timeline
- 20 Pending approval of the proposed revision, newly admitted students in the finance major as of fall
- 21 2010 will be subject to the requirements of the new finance major. Students with bulletin rights
- 22 prior to 2009-2010 will have the option of completing their existing majors: Corporate Finance,
- 23 Financial Services or both, or they may choose to change to the new major.
- 24

III.25 Consultations

- 26 a. Department
- 27 The proposal was unanimously approved by vote of the tenure/tenure-track faculty of the finance
- 28 department.
- 29
- 30 The department sent an email to all its majors advising them of the proposed revisions (See
- 31 Appendix B). To date, we have not received any negative responses from students.
- 32
- 33 b. Library
- 34 The proposed revisions will not affect library holdings (See Appendix C).
- 35
- 36 c. Other Affected Programs/Departments
- 37 The proposed revision will only affect the choice of courses within the finance curriculum. Students
- 38 still have the same option to choose courses from the accounting, economics, decision sciences, and
- 39 finance departments.
- 40

IV.1 Resource Implications

- 42 The revised degree program will not affect:
- 43 • The college's and department's level of FTES and FTE.
 - 44 • The numbers and/or types of students expected to enroll in the revised major.
 - 45 • The existing finance minor.
 - 46 • GE courses or requirements.
 - 47 • Library Holdings
- 48

V.49 University Requirements

- 50 a. Roadmap – See Appendix D
- 51 b. Writing Requirements
- 52 A GWAR courses is being developed for a course that is required for all students in the BS in
- 53 Business Administration.
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1 **Appendix A - Current & Proposed**

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3 **Current Corporate Finance Concentration:**

4 **(The highlighted courses in yellow are needed to obtain a double concentration in Corp Fin & Fin Serv.)**

Course	Name	Units (21)
ACCT 303	Accounting for Financial Analysis	3
FIN 351	Financial Management	3
FIN 353	Financial Institutions	3
FIN 355	Investments	3
FIN 536 ¹	International Finance	3
6 Units selected from the following groups. Other appropriate classes may be selected with prior written consent of adviser.		6
ACCT 301 & 302 ²	Intermediate Financial Accounting I & II	3
ACCT 302	Intermediate Financial Accounting II	3
ACCT 305	Cost Accounting	3
ACCT 501	Advanced Accounting	3
ACCT 502	Strategic Cost Management	3
ACCT 508	Federal Tax Accounting I	3
ACCT 509	Federal Tax Accounting II	3
DS 408	Computer Simulation	3
DS 601	Applied Management Science	3
DS 604	Applied Business Forecasting	3
Econ 312	Statistical Method and Interpretation II	3
Econ 500	Money & Banking	3
Econ 501	Money & Capital Markets	3
Econ 520	Industrial Organization	3
Econ 600	No longer listed in Bulletin	3
Econ 630	Introduction to Econometrics	3
FIN 357	Financial Statement & Data Analysis	3
FIN 365	Real Estate Principles	3
FIN 366	Real Estate Finance	3
FIN 535³	International Trade and Finance	3
FIN 653	Seminar in Bank Management (Fin 353 is a prerequisite)	3
FIN 656	Special Topics in Finance (hasn't been offered in a long time)	3

¹ As of fall 2009, FIN 536 was revised to include a portion of the content of FIN 535 International Trade and Finance. The course was renamed to "International Finance," from "International Corporate Finance."

² ACCT 301 and 302 may be substituted for ACCT 303 with the 3 additional units counting as an elective course. Students taking ACCT 301 must take ACCT 302 and not ACCT 303. Students taking ACCT 303 may not count ACCT 301 or 302 as one of the electives.

³ As of fall 2009, FIN 535 has been removed from the finance curriculum and banked.

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4**Current Financial Services Concentration:**

(The highlighted courses in yellow are needed to obtain a double concentration in Corp Fin & Fin Serv.)

Course	Name	Units (21)
ACCT 303	Accounting for Financial Analysis	3
FIN 353	Financial Institutions	3
FIN 355	Investments	3
FIN 535 ⁴	International Trade and Finance	3
FIN 653	Seminar in Bank Management (Fin 353 is a prerequisite)	3
6 Units selected from the following groups. Other appropriate classes <i>may</i> be selected with prior written consent of adviser.		6
ACCT 301 & 302 ⁵	Intermediate Financial Accounting I & II	3
ACCT 302	Intermediate Financial Accounting II	3
ACCT 305	Cost Accounting	3
ACCT 501	Advanced Accounting	3
ACCT 502	Strategic Cost Management	3
ACCT 508	Federal Tax Accounting I	3
ACCT 509	Federal Tax Accounting II	3
DS 408	Computer Simulation	3
DS 601	Applied Management Science	3
DS 604	Applied Business Forecasting	3
Econ 312	Statistical Method and Interpretation II	3
Econ 500	Money & Banking	3
Econ 501	Money & Capital Markets	3
Econ 520	Industrial Organization	3
Econ 600	No longer listed in Bulletin	3
Econ 630	Introduction to Econometrics	3
FIN 351	Financial Management	3
FIN 357	Financial Statement & Data Analysis	3
FIN 365	Real Estate Principles	3
FIN 366	Real Estate Finance	3
FIN 536⁶	International Finance	3
FIN 656	Special Topics in Finance (hasn't been offered in a long time)	3

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12**Current Corporate Finance & Financial Services Double Concentration:**

Course	Name	Units (21)
ACCT 303	Accounting for Financial Analysis	3
FIN 351	Financial Management	3

⁴ As of fall 2009, FIN 535 has been removed from the finance curriculum and banked. Students have been informed to take Fin 536 International Finance in its place.

⁵ ACCT 301 and 302 may be substituted for ACCT 303 with the 3 additional units counting as an elective course. Students taking ACCT 301 must take ACCT 302 and not ACCT 303. Students taking ACCT 303 may not count ACCT 301 or 302 as one of the electives.

⁶ As of fall 2009, FIN 536 was revised to include a portion of the content of FIN 535 International Trade and Finance. The course was renamed to "International Finance," from "International Corporate Finance."

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FIN 353	Financial Institutions	3
FIN 355	Investments	3
FIN 535 ⁷	International Trade and Finance	3
FIN 536	International Finance	3
FIN 653	Seminar in Bank Management (Fin 353 is a prerequisite)	3
No additional courses required		

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31 **Proposal for the New Single Finance Concentration:**

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Course	Name	Units (21)
ACCT 303	Accounting for Financial Analysis	3
FIN 351	Financial Management	3
FIN 353	Financial Institutions	3
FIN 355	Investments	3
FIN 536	International Finance	3

⁷ As of fall 2009, FIN 535 has been removed from the finance curriculum and banked. In its place, students have been instructed to take another upper division finance elective course or an approved elective from another department.

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6 Units selected from the following groups. Other appropriate classes <i>may</i> be selected with prior written consent of adviser.		6
ACCT 301 & 302 ⁸	Intermediate Financial Accounting I & II	3
ACCT 302	Intermediate Financial Accounting II	3
ACCT 305	Cost Accounting	3
ACCT 501	Advanced Accounting	3
ACCT 502	Strategic Cost Management	3
ACCT 508	Federal Tax Accounting I	3
ACCT 509	Federal Tax Accounting II	3
DS 408	Computer Simulation	3
DS 601	Applied Management Science	3
DS 604	Applied Business Forecasting	3
Econ 312	Statistical Method and Interpretation II	3
Econ 500	Money & Banking	3
Econ 501	Money & Capital Markets	3
Econ 520	Industrial Organization	3
Econ 600	No longer listed in Bulletin	3
Econ 630	Introduction to Econometrics	3
FIN 357	Financial Statement & Data Analysis	3
FIN 365	Real Estate Principles	3
FIN 366	Real Estate Finance	3
FIN 653	Seminar in Bank Management (Fin 353 is a prerequisite)	3
FIN 535 ⁹	International Trade and Finance	3
FIN 656	Special Topics in Finance (hasn't been offered in a long time)	3

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⁸ ACCT 301 and 302 may be substituted for ACCT 303 with the 3 additional units counting as an elective course. Students taking ACCT 301 must take ACCT 302 and not ACCT 303. Students taking ACCT 303 may not count ACCT 301 or 302 as one of the electives.

⁹ As of fall 2009, FIN 535 has been removed from the finance curriculum and banked.

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Appendix B – Letter to Students

Dear Business Administration Corporate Finance and Financial Services Students,

The Finance Department at SF State University will submit a proposal to the University’s Academic Senate to revise the program’s concentrations in corporate finance and financial services, effective (with approval) Fall 2010 .

The revision will consolidate the two concentrations into one concentration that will be titled “finance”. The course content will primarily be the same.

Students currently declared in either concentration will not be affected by the revision. The department will continue to offer courses necessary in order to allow current majors to graduate as planned. Students may, however move to the “finance” concentration, if they choose to do so. Students who wish to make the change must submit an approved change of major form to the registrar’s office.

If you have any questions or concerns about the proposed revision, please contact Alan Jung, Chair of the Finance Department, via email at findept@sfsu.edu.

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Appendix C – Library Consult

From: [Gina M. Castro](#)
To: [Alan Jung](#);
cc: gmcastro@sfsu.edu;
Subject: RE: CRAC Consultation
Date: Friday, February 20, 2009 10:17:59 AM

Dear Alan,

I have read the "Proposal for Consolidating 2 Finance Majors into One" and agree that consolidating the Corporate Finance and Financial Services majors into the single Finance major will have no impact on Library resources. This is especially true as the concentration courses for the new Finance major already exist in the course offerings. The Library purchases titles in the areas of accounting, finance, decision sciences, and economics, and our subscription databases provide access to articles published in scholarly and peer reviewed journals on these topics.

I hope this addresses the Library review requirement, but do let me know if you have further questions.

Thank you,

Gina

Gina M. Castro
Information, Research & Instructional Services
J. Paul Leonard Library
San Francisco State University
1630 Holloway Avenue
San Francisco, CA 94132

E-mail: gmcastro@sfsu.edu
Phone: 415.338.6367
Fax: 415.338.6199

At 11:37 AM 2/19/2009 -0800, you wrote:

>Gina
>
>Thank you,
>
>Alan
>

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Appendix D - Roadmap for Proposed Finance Major:

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1st semester		2nd semester		Notes
UNIV OASIS		GE I QR/MAJOR pre-req: DS/MATH 110	3	
ENG 114 (UNIV WER)	3	GE I CT	3	
SPCH 150 (GE I OC)	3	GE II BSS-A/MAJOR Core: Econ 101	3	
GE II HCA	3	GE II PBS A or B +L/F	3 to 5	
GE II PBS A or B	3	GE II HCA	3	
GE II BSS-B/MAJOR pre-req: Econ 100	3			
	Total = 15		Total = 15-17	
3rd semester		4th semester	-	-
UNIV US History	3	UNIV US Govt/CA	3	
GE I WC/UNIV WER - ENG 214	3	GE II PBS C	3	
GE II BSS-Category C	3	MAJOR Core ACCT 101	3	
GE II HCA	3	MAJOR Core DS 212	3	
MAJOR Core ACCT 100	3	MAJOR pre-req: ISYS 263 or exam + UNIV elective	3	<i>If desired, take ISYS 263 equivalency test before 4th semester</i>
	Total = 15		Total = 15	
5th semester		6th semester	-	-
JEPET - UNIV WER ²		MAJOR Core BUS 360 or ENG 414 if required (UNIV WER) ¹	3	² Take JEPET after 48 units earned.
MAJOR Core FIN 350	3	MAJOR Concentration ACCT 303	3	
MAJOR Core ISYS 363	3	MAJOR Core DS 412	3	
MAJOR Core IBUS 330	3	MAJOR Concentration FIN	3	
MAJOR Core MGMT 405, 407, MKTG 431	3	GE Segment III	3	
MAJOR Core MGMT 405, 407, MKTG 431	3	GE Segment III ¹	0-3	
	Total = 15		Total = 15-18	
7th semester		8th semester	-	-
GE Segment III or MAJOR Core BUS 360 ¹	3	MAJOR Core BUS 682	3	
MAJOR Core MGMT 405, 407, MKTG 431	3	MAJOR Core BUS 690	3	
MAJOR Concentration FIN 351, 353, 355	3	MAJOR Concentration FIN 536	3	
MAJOR Concentration FIN 351, 353, 355	3	MAJOR Concentration elective	3	
MAJOR Concentration elective	3	GE Segment III	3	
	Total = 15		Total = 15	
			TOTAL	= 120 minimum

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Bachelor of Science in Business Administration: Concentration in Finance

This program is designed to prepare students for careers in the private or public sector, or in commercial consumer banking and financial services.

Within the private sector, the finance concentration deals with managing credit and collection functions, formulating budgets and exercising operation control, raising funds for operations, financial data analysis, valuation, investment and portfolio analysis, project evaluation, and understanding of domestic and international financial markets.

Within the public sector, this concentration is adaptable and especially helpful for positions with local, state, and federal agencies and provides a solid base for financial management of not-for-profit institutions.

Within banking, a careful selection of support courses can provide training to help students enter fields dealing with commercial loans, installment loans, real estate lending, investment management, risk management, marketing, and operations. Careers are also available in several federal and state agencies that regulate this industry.

Undergraduates in the finance concentration may not offer toward graduation units on a CR grade basis beyond the core requirements. Students must have a minimum grade point average of 2.0 in all concentration courses.

Program		<i>Units</i>
Core Courses for Business Majors		42
ACCT 303	Accounting for Financial Analysis	3
FIN 351	Financial Management	3
FIN 353	Financial Institutions	3
FIN 355	Investments	3
FIN 536	International Finance	3
Units selected from the following groups. Other appropriate classes <i>may</i>		6
ACCT 301 and 302, 305, 501, 502, 508, 509		
DS 408, 601, 604		
ECON 312, 500, 501, 520, 600, 630		
FIN 357, 365, 366, 653, 656		
Total		63

NOTE: ACCT 301 and 302 may be substituted for ACCT 303 with the three additional units counting as an elective course. Students taking ACCT 301 must take ACCT 302 and *not* ACCT 303. Students taking ACCT 303 may *not* count ACCT 301 or 302 as one of the electives.