



*Integrative  
Medicine*



*Healing Arts*



*Healthy Connections:  
Mind, Body & Environment*

*You're invited to attend a conference exploring the integration of conventional and alternative health care in the 21st century...*

## **The Future of Medicine - 2004**

**Saturday, November 13th  
9:00 am - 6:00 pm  
San Francisco State University  
Student Center (Jack Adams Hall)  
1600 Holloway Avenue, San Francisco**

**\$10 suggested donation, Seniors over 65 FREE  
CEUs provided for nurses (BRN #00344)**

### **Conference Goals**

1. To educate health care workers and the public about the efficacy and availability of health care alternatives.
2. To differentiate between curing and healing and the implications of comprehensive, whole-person health care.
3. To explore a new vision of health care at the interface of natural health care, environmental health and biotechnical medicine.

### **Co-Founders/Hosts**

- Holistic Health Program, Dept. of Health Ed., SFSU
- Assembly Speaker pro Tempore, Leland Yee, PhD

### **Founding Sponsors**



California Pacific  
Medical Center  
a Kaiser Permanente Affiliate

INSTITUTE FOR HEALTH & HEALING



**KAISER PERMANENTE. thrive**



American College of Traditional Chinese Medicine

### **Keynote Presentations**

#### **Culture and Medicine**

Sylver Quevedo, MD, MPH  
Osher Center for Integrative Medicine, UCSF

#### **Ecological Medicine and Environmental Health**

Michael Lerner, Ph.D., author and co-founder of Commonweal and The Collaborative for Health and the Environment

### **Select Research Panel**

#### **The New National Research Agenda for Complementary and Alternative Medicine\***

Leanna Standish, PhD, ND, Bastyr University;  
Michael Cantwell, MD, Institute for Health and Healing, California Pacific Medical Center;  
Marilyn Schlitz, PhD, Institute of Noetic Sciences

\* Funded by the National Institute of Health and The National Center for Complementary and Alternative Medicine

### **Workshops and Presentations**

#### **With Leading Experts**

- Bay Area Integrative Medicine Clinics
- Bio-Monitoring: You and Environmental Hazards
- Chinese Medicine for Colds and Flu and TMJ Pain
- Complementary Cancer Treatments
- Herbs and Essential Oils
- Holistic Health Graduate Education
- Holistic Nursing
- The Future of Bodywork- Panel
- Medical Economics and Healthcare Reform
- Breakthroughs in Micro-nutrition
- Music and Art as Medicine
- Naturopathic Medicine and Natural Healing
- Qigong for Health and Healing
- Wise Food

### **Acknowledgement of Naturopathic Medicine**

With the recent passage of SB907 naturopathic physicians are now licensed to practice medicine in California. Take notice - a different kind of doctor is now in town.

### **Further Information**

Holistic Health Learning Center, SFSU: (415) 338-6416

Website: [www.sfsu.edu/~holistic](http://www.sfsu.edu/~holistic)

Assemblymember Yee's office: (415) 557-2312

*Come learn how alternative medicine is changing the face of health care and what it can do for you!*