You’re invited to attend a conference exploring the integration of conventional and alternative health care in the 21st century…

The Future of Medicine - 2004

Saturday, November 13th
9:00 am - 6:00 pm
San Francisco State University
Student Center (Jack Adams Hall)
1600 Holloway Avenue, San Francisco

$10 suggested donation, Seniors over 65 FREE
CEUs provided for nurses (BRN #00344)

Conference Goals
1. To educate health care workers and the public about the
efficacy and availability of health care alternatives.
2. To differentiate between curing and healing and the
implications of comprehensive, whole-person health care.
3. To explore a new vision of health care at the interface
of natural health care, environmental health and
biotechnical medicine.

Co-Founders/Hosts
• Holistic Health Program, Dept. of Health Ed., SFSU
• Assembly Speaker pro Tempore, Leland Yee, PhD

Keynote Presentations
Culture and Medicine
Silve Quevedo, MD, MPH
Osher Center for Integrative Medicine, UCSF

Ecological Medicine and Environmental Health
Michael Lerner, Ph.D., author and co-founder
of Commonweal and The Collaborative for Health and
the Environment

Select Research Panel
The New National Research Agenda for Complementary
and Alternative Medicine*
Leanna Standish, PhD, ND, Bastyr University;
Michael Cantwell, MD, Institute for Health and Healing,
California Pacific Medical Center;
Marilyn Schlitz, PhD, Institute of Noetic Sciences
* Funded by the National Institute of Health and The National Center
for Complementary and Alternative Medicine

Workshops and Presentations
With Leading Experts
• Bay Area Integrative Medicine Clinics
• Bio-Monitoring: You and Environmental Hazards
• Chinese Medicine for Colds and Flu and TMJ Pain
• Complementary Cancer Treatments
• Herbs and Essential Oils
• Holistic Health Graduate Education
• Holistic Nursing
• The Future of Bodywork - Panel
• Medical Economics and Healthcare Reform
• Breakthroughs in Micro-nutrition
• Music and Art as Medicine
• Naturopathic Medicine and Natural Healing
• Qigong for Health and Healing
• Wise Food

Acknowledgement of Naturopathic Medicine
With the recent passage of SB907 naturopathic physicians
are now licensed to practice medicine in California.
Take notice - a different kind of doctor is now in town.

Further Information
Holistic Health Learning Center, SFSU: (415) 338-6416
Website: www.sfsu.edu/~holistic
Assemblymember Yee’s office: (415) 557-2312

Come learn how alternative medicine is changing the
face of health care and what it can do for you!