B.S. IN APPAREL DESIGN AND MERCHANDISING  
(60 units)

Prerequisite courses must be taken before upper division core and emphasis classes.

<table>
<thead>
<tr>
<th>Semester</th>
<th>PREREQUISITES</th>
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<tbody>
<tr>
<td>18</td>
<td>18</td>
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</tbody>
</table>

- **PREREQUISITES**
  - **** *** A College Level Drawing Class (3)
  - ADM 260 Textiles (3)
  - ADM 265 Introduction to the Fashion Industry (3)
  - ECON 305 Economic Analysis for Non-Majors (or Econ 100 and 101) (3) GE
  - ID 240 Color and Design (3) GE
  - PSY 200 General Psychology (3) GE

All classes must be passed with a C or better, and CR/NCR is not allowed in any of the following courses. Eng 214 (2nd Year Written Composition) must be taken before upper division major classes.

<table>
<thead>
<tr>
<th>Semester</th>
<th>CORE</th>
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</table>

- **CORE**
  - ADM 360 Fashion Clothing and Society (3) F, S
  - ADM 365 Textile Laboratory (1) F, S
  - ADM 560 Textiles & Apparel in the World Marketplace (prereq: ADM 360) (3) S
  - ADM 561 Culture and Historical Costume (prereq: ADM 360) (3) F
  - ADM 600 Professional Development (prereq: graduating senior, Eng 411/414 or JEPET) (3) F, S
  - ADM 610 Field Experience in Apparel and Interiors (prereq: senior standing, consent) (2) F, S
  - ADM 665 Product Development for Apparel (prereq: ADM 260, 265, 360, ID 240, consent) (3) F

<table>
<thead>
<tr>
<th>Semester</th>
<th>EMPHASES (choose A or B)</th>
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<tr>
<td>24</td>
<td>24</td>
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</tbody>
</table>

- **EMPHASES (choose A or B)**
  - A. APPAREL DESIGN EMPHASIS (24 units)
    - ADM 261 Apparel Construction (3) F, S
    - ADM 361 Apparel Design I: Flat Pattern (prereq: ADM 261) (3) F
    - ADM 362 Apparel Design II: Draping (prereq: ADM 261) (3) S
    - ADM 461 Computer-Aided Apparel Design (prereq: ADM 361) (3) S
    - ADM 661 Apparel Design Problems (prereq: ADM 361, 362) (3) S
    - Electives (9) (see next page for listing)

  - B. FASHION MERCHANDISING EMPHASIS (24 units)
    - ADM 369 Fashion Merchandising and Buying (prereq: ADM 360) (3) S
    - ADM 466 Computer Applications in Apparel Research (prereq: ADM 360) (3) F, S
    - ADM 469 Visual Merchandising and Promotion (prereq: ID 240, College Level Drawing Class) (3) S
    - ADM 566 Fashion and the Consumer (prereq: ADM 360, 466) (3) F
    - Electives (12) Must include 3 units of Marketing (see next page for listing)

60 total units

*** Upon approval of adviser

GE: Course may be used to satisfy a General Education requirement

Note: A total of 12 units can be double-counted with General Education and the major.

F = Fall  S = Spring  

(over)
ELECTIVES
Note: any ADM course in alternate emphasis can be chosen as an elective

ACCT 100 Principles of Financial Accounting (prereq: passing score on ELM) (3)
ACCT 101 Principles of Managerial Accounting (prereq: Acct 100, DS/Math 110) (3)
ADM 262 Fashion Illustration (3)
ADM 300 Designers of the 20th and 21st Centuries (3) S
ADM 366 Forecasting Apparel and Interior Trends (prereq: drawing class or consent) (3) F
ADM 685 Projects in Teaching of Apparel (petition required) (1-3)
ART 222 Textiles I (3) GE
ART 422 Textiles 2 (prereq: Art 222) (3)
ART 424 Surface Design 1 (prereq: Art 222) (3)
CFS 657 New York Fashion Study Tour (3)
DAI 300 Design I (3) GE
DAI 321 Intro to Computer-Aided Drafting (3) GE
IBUS 330 International Business & Multicultural Relations (prereq: Econ course recommended) (3)
IBUS 430 Small Business Import/Export Management (prereq: IBUS 330, Eng 214) (3)
ISYS 263 Introduction to Info Systems (prereq: DS/Math 110) (3)
MGMT 342 Leadership Skills for Women (prereq: Bus/Eng 214) (3)
MGMT 354 Starting a Business (Non-business majors) (prereq: Eng 214) (3)
MGMT 405 Intro Mgmt and Organizational Behavior (prereq: Bus/Eng 214) (3)
MKTG 431 Marketing (prereq: ECON 100, 101, ENG 214) (3)
MKTG 433 Personal Selling (prereq: MKTG 431) (3)
MKTG 436 Retail Management (prereq: MKTG 431) (3)
MKTG 469 Internet Marketing (prereq: MKTG 431, ISYS 363) (3)
MS 730 Museum Exhibit Design & Curation (prereq: consent) (3)

RECOMMENDED SEQUENCE OF COURSES
Freshman and Sophomore years take prerequisites: drawing class, ADM 260, ADM 261 (design emphasis), ADM 265, ID 240, PSY 200, ECON 305 (may be substituted for ECON 100 and 101). Nine units of GE II must be incorporated in the junior and senior years in addition to the required courses below.

Apparel Design

<table>
<thead>
<tr>
<th>Junior</th>
<th>Fall</th>
<th>Spring</th>
<th>Senior</th>
<th>Fall</th>
<th>Spring</th>
</tr>
</thead>
<tbody>
<tr>
<td>ADM 261*</td>
<td>3</td>
<td>ADM 362</td>
<td>3</td>
<td>ADM 361</td>
<td>3</td>
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<tr>
<td>ADM 360</td>
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<td>ADM 365</td>
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<td>ADM 561</td>
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<tr>
<td>Elective</td>
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<td>ADM 560</td>
<td>3</td>
<td>ADM 665</td>
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</tr>
<tr>
<td>Total</td>
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<td>Elective</td>
<td>3</td>
<td>Elective</td>
<td>3</td>
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<td>Total 10</td>
<td></td>
<td>Total 12</td>
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<td>Total 11</td>
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*if not taken in freshman or sophomore years

Fashion Merchandising

<table>
<thead>
<tr>
<th>Junior</th>
<th>Fall</th>
<th>Spring</th>
<th>Senior</th>
<th>Fall</th>
<th>Spring</th>
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</thead>
<tbody>
<tr>
<td>ADM 360</td>
<td>3</td>
<td>ADM 365</td>
<td>1</td>
<td>ADM 561</td>
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<tr>
<td>Elective</td>
<td>6</td>
<td>ADM 369</td>
<td>3</td>
<td>ADM 566</td>
<td>3</td>
</tr>
<tr>
<td>Total</td>
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<td>ADM 466</td>
<td>3</td>
<td>ADM 665</td>
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<tr>
<td>Mktg</td>
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<td>ADM 610</td>
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<td>Elective</td>
<td>3</td>
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<tr>
<td>Total 10</td>
<td>Total 11</td>
<td>Total 12</td>
<td></td>
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</tbody>
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* check schedule

Occupational Descriptions - Apparel

A. Fashion Merchandising/Retailing
   Sales Fashion Stylist Management/Management Training
   Customer Service Buying Office Owner of a Small Store
   Fashion Promotion, Fashion Show, Visual Merchandising

B. Sales Representatives

C. Apparel Manufacturing
   Computer Markers Distribution Designer/Design Room
   Specifications Resource Buyer Production Management

D. Auxiliary Services
   Fashion Writing Trend Forecasting