

BS Degree in Apparel Design And Merchandising - Ad/M Fashion Merchandising Emp (341920)

Minimum Number of Units in Major =

Bulletin URL: <http://www.sfsu.edu/~bulletin/current/programs/consume.htm#341920> Key to Course Abbreviations: .

1st Semester Requirements		
Requirement	Recommended Courses	Units
Basic Information Competence		
Written English Proficiency	ENG 114	3
GE 1 Oral Communication	SPCH 150	3 to 4
GE 2 Physical and Biological Sciences, Category A or B		3
GE 2 Humanities and Creative Arts, Category D also satisfies Major Prerequisite	ART 231	3
Major Prerequisite	ADM 260	3
1st Semester Total		15 to 16

Note: Review the Bulletin for GE II requirements in the following areas: LLD-Lifelong Development; AERM-American Ethnic and Racial Minorities; L/F-Laboratory or Fieldwork.

2nd Semester Requirements		
Requirement	Recommended Courses	Units
GE 1 Critical Thinking		3
GE 1 Quantitative Reasoning		3
GE 2 Physical and Biological Sciences, Category A or B		3
GE 2 Humanities and Creative Arts, Category B also satisfies Major Prerequisite	ID 240	3
Major Prerequisite	ADM 265	3
2nd Semester Total		15

3rd Semester Requirements		
Requirement	Recommended Courses	Units
US History		3
GE 1 Written Communication also satisfies University Written English Proficiency		3
GE 2 Behavioral and Social Sciences, Category C		3
GE 2 Humanities and Creative Arts (A, C, or E)		3
University Elective		3
3rd Semester Total		15

4th Semester Requirements		
Requirement	Recommended Courses	Units
US Government and California		3
GE 2 Physical and Biological Sciences, Category C		3
GE 2 Behavioral and Social Sciences, Category B also satisfies Major Prerequisite	ECON 305	3
GE 2 Behavioral and Social Sciences, Category A also satisfies Major Prerequisite	PSY 200	3
University Elective		3
4th Semester Total		15

Note: Take JEPET after 48 units earned to satisfy Written English Proficiency

5th Semester Requirements		
Requirement	Recommended Courses	Units
Written English Proficiency (if required) or University Elective	ENG 414	3
GE 3		3
Major Core	ADM 360	3
Major Elective		3
Major Elective		3
5th Semester Total		15

6th Semester Requirements		
Requirement	Recommended Courses	Units
GE 3		3
Major Core	ADM 365	1
Major Emphasis	ADM 369	3
Major Emphasis	ADM 466	3
Major Elective (in MKTG- Marketing electives only)		3
University Elective		3
6th Semester Total		16

7th Semester Requirements		
Requirement	Recommended Courses	Units
GE 3		3
Major Core	ADM 561	3
Major Core	ADM 665	3
Major Core	ADM 610	2
Major Emphasis	ADM 566	3
7th Semester Total		14

8th Semester Requirements		
Requirement	Recommended Courses	Units
Major Core	ADM 560	3
Major Core	ADM 600	3
Major Emphasis	ADM 469	3
Major Elective		3
University Elective		3
8th Semester Total		15

Note: A minimum of 40 upper division units must be completed for degree. Consult with department regarding which courses are offered once a year. This is an impacted major. Consult with the department for admission requirements.

Department Website: .